GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:4574
ANSWERED ON:19.12.2014
SKILL TEST MECHANISM
Hari Shri G.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Doordarshan has any skill test mechanism to train and test anchors and journalists before they go on air;

(b) if so, the details thereof and if not, the reasons therefor;

(c) whether the All India Radio and Doordarshan have prepared a list of skilled employees who can be hired on contracts after submitting a prerequisite of skill tests for different categories of work; and

(d) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL RAJYAVARDHAN RATHORE (Retd.))

(a) & (b) Prasar Bharati has informed that Doordarshan and All India Radio take audition and other tests for evaluation of skills to the extent possible before engaging anchors, presenters, news-readers.

(c) & (d) The list of skilled persons who can be hired on contractual basis, has been finalized as per available information from as many Kendras and Stations as possible. Further, improvement of the system through professional evaluation and testing of individual skill tests for each category of tasks and deliverables is examined with the assistance of professionals and institutions.